



# Indigenous Sport & Wellness Ontario Power 2 Play Equipment Grant 2024

## BACKGROUND

The Power to Play (P2P) grant program was developed to provide sport and recreation resources through financial means to Indigenous communities/organizations in Ontario. The P2P grant is intended to create opportunities for Indigenous athletes to train and compete within the Indigenous community, to build skills and competition preparedness, and to reduce barriers for Indigenous Peoples to participate in organized sport. The grant will provide opportunities for Indigenous communities to access various resources that will help with participation in physical activity, athlete and sport-specific skill development, increase accessibility to sport opportunities, and encourage exploration of organized sports and pathways.

The P2P grant is available to eligible applicants who may apply for financial support of up to \$5,000 to procure their own sporting equipment. Applicants may choose to use 20% of the funds to support the certification and/or training of sport leaders to help support sport programs in the community, or to cover the cost of a facilitator to run a sport program, which will utilize the equipment. An Evaluation Committee will review and select successful applicants based on eligibility, the application criteria and merit of the application. Once selected, ISWO will work with the community or organization to transfer the funds. Please note that receipts for equipment purchased, will be required. The P2P program is supported through funding from the Government of Ontario, under the Ministry of Heritage, Sport, Tourism and Culture Industries.

## GOALS

The goals of the P2P program are to:

- Reduce barriers for Indigenous communities to participate in recreation and sport activities.
- Increase accessibility to sport opportunities for Indigenous youth.
- Provide resources to assist communities with introducing new, organized sport programming that include coaching and/or leadership components.
- Build capacity of coaches and facilitators to provide effective sport and recreation programming.
- To support active and healthy lifestyles for Indigenous Peoples in Ontario.

## AVAILABLE FUNDING/RESOURCES

Eligible applicants are invited to apply for funding up to the amount of **\$5,000** to procure sport or recreation equipment. Please note that applicants may choose to use 20% of this fund to support the certification or training of facilitators or sport/recreational professionals, in the community or organization. The certifications/training must directly relate to a program utilizing the equipment being purchased with the funding. Alternatively, the 20% may go towards covering the cost of a facilitator to run sport programming, which directly utilizes the equipment purchased. Applicants must include an estimate of costs on the P2P application including quantity of each item and potential supplier. Approved amounts may vary depending upon the number of applications received and the level of funding available.





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## WHO CAN APPLY

To be eligible to apply for the IWSO P2P grant program, the applicant must be:

- Located in Ontario;
- An Indigenous band or community;
- Established Indigenous youth group;
- Indigenous not-for-profit organization (including Indigenous schools in Indigenous communities);
- An Indigenous government, provincial territorial organization or tribal council;
- A not-for-profit club or association that directly delivers organized sport projects in Indigenous communities, in consultation and collaboration with those communities, at no cost; and
- Is not already an ISWO Community Sport Fund (CSF) recipient in the same year.

ISWO is responsible for determining the eligibility of each applicant, their project and project-related expenses.

## Eligible Projects

### What projects and activities are eligible?

- Need for new sporting equipment for community-based recreation or sport programming.
- Staff training, certification or facilitation costs directly related to the project that will provide long-term benefit to the community or a new/existing sport program.

### Applicants must demonstrate how their project will:

- Lead to new or continued sport participation opportunities;
- Increase the number of people involved in organized sport activities in their community;
- Increase the capacity of the community to deliver additional or enhanced sport, recreation and physical activity programming as a direct result of this funding; and/or
- Show a commitment to supporting increased participation of women and girls in their community sport programming.

## Eligible Expenses

- Essential sport and recreation equipment; and
- Training, certification or facilitation costs (of up to 20% of the total grant fund) for sport leaders in the community to support ongoing or new sport programming.

## Ineligible Expenses

- Items other than sports equipment such as: administration, venue rentals, capital costs, employment costs, uniforms, marketing, awards and medals, snacks, operational running costs, etc.
- You may not re-monetize the funds or equipment received from this grant.





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## APPLICATION EVALUATION CRITERIA

The P2P program supports applications that are designed to increase access to and participation in, sports for Indigenous youth and communities. Please ensure to describe in your application the following: the need for the equipment, how you intend to use the equipment to support new or existing programs, how the equipment will be accessed, shared and stored, and a plan for sustainability of the equipment (i.e., damaged, lost, stolen, etc.).

### Evaluation will be based on project applications that best meet the following criteria:

- Alignment with the purpose of the grant and acceptable use of funds;
- Responding to a specific community need;
- Description of how the sport equipment will be used and the potential impact for the community;
- Demonstrating the capacity to maintain equipment for sustainable use and community access;
- Developing sport programming (or enhancing existing sport programs) to utilize the new equipment;
- Showing a commitment to partner with other community groups and organizations;
- Encouraging and enabling participation in sport and providing opportunities for children to try new sport activities and/or develop sport specific skills; and
- Ensure the ongoing, public access to sport equipment within reason.

## HOW TO APPLY

Read the P2P Application Guidelines in their entirety before completing the P2P application. You must meet all the eligibility criteria requirements and submit a complete application package to be considered for funding.

### A complete application package must include:

- A completed application form;
- Letter of support from the leadership of the Indigenous community or organization benefiting from the project; and
- An estimate or quote(s) for the equipment or training/certification course or facilitator costs.

## APPLICATION PROCESS

- Complete, sign and date the P2P Application Form;
- Attach all the required supporting documents; and
- Submit your application through **one** means only (by email, mail or fax).





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## APPLICATION DEADLINE:

All applications must be submitted by **11:59 pm EST on March 15, 2024.**

## Submissions

- **Email:** Submit your application package electronically to the following email: [info@iswo.ca](mailto:info@iswo.ca).
- **Mail:** Ship your complete application package to:

*Attn: Daniel Smith  
Indigenous Sport & Wellness Ontario  
1090 Aerowood Drive, Unit 1A  
Mississauga, Ontario  
L4W 1Y5*

## SELECTION PROCESS

Eligible applications will be evaluated by a review committee consisting of ISWO Board and Staff members, and representatives of its advisory committee. The committee will base their recommendations on the eligibility and assessment criteria described in these guidelines but reserves the right to recommend an application that falls outside of these guidelines if the project still supports the overall goals of the grant project.

It is anticipated that more applications will be received than can be funded, and therefore only eligible applications will be reviewed; however, please note that meeting all the eligibility criteria does not guarantee funding. Applicants may be contacted to provide further information regarding their proposal before final funding selections are confirmed.

ISWO is unable to fund expenses incurred prior to receiving your application. If you incur expenses for your request before receiving written confirmation of your funding approval, you will be doing so at your own risk.

## FUNDING CONDITIONS

### Reporting Requirements

Receipts/Proof of purchase are required to demonstrate the purchase of sport equipment (as detailed in the application) and any certification/training or facilitator costs (of up to 20% of the total funding received). **Failure to provide proof of purchase may affect your/the organization's eligibility for future ISWO funding.** Recipients who receive funds through the P2P program must consent to the release of photographs, interviews, voice recordings or digital video recordings, for either publication, exhibition, or reproduction to be used for ISWO's own news, webcasts, promotional purposes, telecasts, advertising, inclusion on our websites, social media, or any other purpose by ISWO and its affiliates and representatives.





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## ISWO Collaboration

*ISWO looks forward to working with all successful P2P recipients to access ongoing ISWO projects.*

**You can support ISWO's ongoing work and programs by:**

- Promoting ISWO events within your community or organization;
- Providing cultural support and guidance to ISWO; and
- Encouraging ongoing participation.

If you have any questions regarding the ISWO P2P grant program, please forward your inquiries to [info@iswo.ca](mailto:info@iswo.ca).