



Quick Facts about the Masters Indigenous Games 2018 (#MIG2018)

- The Masters Indigenous Games (MIG) was founded by Indigenous Sport & Wellness Ontario (ISWO), to meet the growing need for competitive sport for the aging population.
- The MIG encourage mature individuals to be active, with the awareness that competitive sport can continue throughout life, contributing to increased health and wellness.
- The MIG sport competitions and cultural performances, are open to Indigenous Peoples from around the world. The event is free and open to the public, an opportunity to learn more about Indigenous Peoples, knowledge, culture and history.
- The MIG 2018 took place from July 12-15, 2018 in Toronto, Ontario, with the majority of events taking place at Downsview Park.
- The MIG 2018 featured more than 600 participants, from six countries and 59 Indigenous communities, 300 volunteers, 200 registered Pow Wow dancers, and 70 cultural performers, with more than 5,000 people in attendance over the four-day event.
- The MIG 2018 resulted in an economic impact of \$3 million dollars, supporting Indigenous performers, artists, and businesses.
- A Cultural Village showcased Indigenous artists, performers, sport demonstrations, storytellers and vendors throughout the Games, and was free and open to the public.
- The MIG 2018 held a traditional Powwow, with Dance Specials and a Community Feast on the last day of competition, attended by more than 1,500 people.
- As part of the inaugural Games, a campaign entitled 'Wellness Warriors' was launched, with the intent of celebrating Indigenous ways of wellness. The campaign highlighted athletes, coaches, leaders, parents, healers, knowledge keepers and everyday people, doing amazing things in their own lives, creating a ripple effect within their communities and beyond.
- MIG 2018 changed perceptions and understandings of Indigenous ways of being and doing, and was able to diversify media representations of Indigenous peoples by showcasing their great achievements and successes, an important step in changing the current discourse around Indigenous Peoples in Canada, and across the world.
- The Masters Indigenous Games 2018 honours and acknowledges the Treaty Lands and Territory of the Mississaugas of the New Credit. The Masters Indigenous Games 2018 also acknowledges all Indigenous Peoples and communities across the province of Ontario, including First Nations, Inuit, and Métis, living both on and off reserve, in rural and urban communities.
- The next Masters Indigenous Games will take place in 2021.
- For more information about the Masters Indigenous Games, visit: www.mastersindigenousgames.ca.

