

Canadian Sport Tourism Alliance, through its STEAM PRO 2.0 Economic Impact Study, reported that Toronto 2017 NAIG had a National Industrial Output of



more than  
**\$44.3**  
MILLION

Toronto 2017 NAIG saw an increase in media coverage of



more than  
**300%**

than the previous Games held in Regina in 2014



**4,851**

participants from across Turtle Island

A total of

**2,424**  
MEDALS

awarded to youth  
in 3 age categories



**50/50**

MALE AND FEMALE

Athlete Participation



Despite a 90 minute rain delay, the Live Opening Ceremony stream carried on [cbc.ca/NAIG](http://cbc.ca/NAIG) was VIEWED BY

**13.5K**

THE HIGHEST  
SINGLE STREAM  
LIVE EVENT

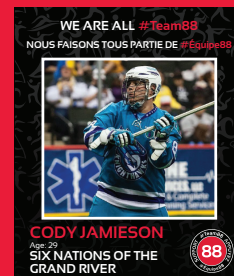
for Sports in a 3 month period  
(excluding hockey)



A total of

**94** INSPIRING  
'STORIES OF  
SUCCESS'

celebrating the  
achievements of  
Indigenous Youth,  
were told on a  
national platform



Presented to more than

**3000**

students and staff  
within the Greater  
Toronto Area on the  
NAIG movement and  
reconciliation in  
a 4 month period.



One of CBC's

**TOP  
FIVE**

Indigenous news  
stories of 2017



Toronto 2017 NAIG  
was the first event to utilize  
the legacy venues of the  
Toronto 2015 Pan and  
Para Pan American Games.



**110 HOURS**

of Cultural Festival Celebrations



Toronto 2017 NAIG actively participated in  
Truth and Reconciliation and sought to address  
Calls to Action #87-91 via its

**'TEAM 88' CAMPAIGN**



Rick Brant, President of NAIG Council, declared the Toronto 2017 NAIG as the

**"Best NAIG ever and a new benchmark for the NAIG movement,"**

during his remarks at the Toronto 2017 NAIG Closing Ceremony.

