



MASTERS

INDIGENOUS GAMES



600
participants



Participation
from
countries

6

300



registered volunteers,
85% of those returning
NAIG volunteers



322

medals awarded

200

registered
Pow Wow
dancers



1500



people attended the
Embodiment the Spirit
Pow Wow and
Closing Ceremony

5000

attendees over
the 4 day event



Facebook
reach of
85,000
people in
49 countries

59



Indigenous
communities
represented in
the Pow Wow

Media coverage
garnered a total of
255 online, broadcast,
and radio hits and
earned **38,778,110**
impressions



More
than

70

performers

\$3 MILLION

Economic Impact



EMBODIMENT
THE SPIRIT



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